



IDEAL ELECTRIC

SUMMER NEWSLETTER 2012



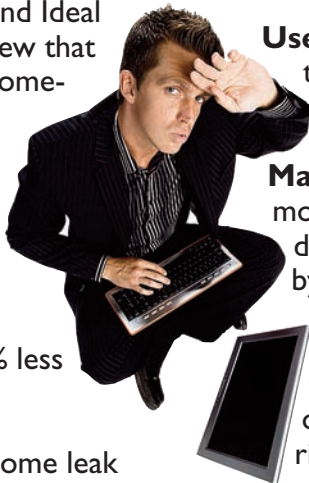
Top Ways to Cut Summer Electric Use Without Breaking a Sweat!



With summer just around the corner, some of us are just a few weekends away from turning on the air conditioners. With that in mind Ideal Electric wanted to make sure you knew that there are many things that you, as a homeowner, can do to reduce your energy bills. Replace your AC or repair duct work and you can reduce energy and have increased savings all year long! Here are a few other tips for saving energy at home:

Replace your AC - Today's ACs use 30-50% less electricity than a 15-year old model.

Repair ductwork - Ducts in the average home leak 25-30% of air conditioning directly into the attic.



Replace standard light bulbs with compact fluorescent light bulbs (CFL) - ENERGY STAR® compact fluorescent bulbs (CFLs) are 66% more efficient, emit 70% less heat, and last six to ten times longer than standard incandescent bulbs.

Use a programmable thermostat - It will automatically adjust the temperature while you're asleep or away, saving you money.

Manage temperature settings - Set your thermostat at 78 degrees or higher this summer. Each degree cooler than 78 increases your energy use by 6-8%.

There are other energy savings and solutions that our professional staff at Ideal Electric can offer you, so feel free to contact us at rick@ideal-electric.net.

Commercial & Residential Services



We pride ourselves in offering courteous and convenient electrical services for your home and business. We

offer flexible scheduling, innovative solutions, and on-time performance. Some of our commercial and residential services include:

- * Fire Alarm Installation
- * Fire Alarm Monitoring
- * Smoke/CO Detectors
- * Security System
- * Security Lighting
- * Emergency Lighting
- * Surveillance Systems
- * Motion Sensors
- * Electrical Inspections
- * Electrical Upgrades
- * Service Upgrades
- * Hi-tech Troubleshooting
- * Network Wiring
- * Specialty Receptacles
- * Surge Protection
- * Dedicated Circuits
- * Home Standby Generators
- * Energy Savings
- * Heating System Wiring
- * Baseboard Heating
- * Radiant Heating
- * Home Lighting Design
- * Lighting Control
- * Recessed Lighting
- * Landscape Lighting
- * LED Lighting
- * Fan Installation
- * Condo Conversions
- * High-End Residential
- * New Construction
- * Remodeling and Additions
- * Office Fit-Ups
- * Electric Vehicle Chargers
- * Audio/Visual Wiring
- * Aluminum Wire to Copper Wire
- * Bucket Truck Services
- * IPOD Home Integration
- * and Much More...Call Us!

Summer Safety

Summer vacation is close and the kids will be out and about. In a world of power and energy, electrical awareness is crucial. Here are a few tips to keep in mind this summer that should help to keep you and the family safe.



* Be aware of power lines around you and always assume that wires are "live and dangerous."

* Do not climb trees near power lines. Even if power lines are not touching the tree, they could touch during climbing when more weight is added to a branch.

* Never try to rescue a family member, friend or pet that has come into contact with any electrical equipment -- Call 911 immediately.

* Never touch any electrical toys, appliance and tools while you are wet or standing in water. Energy flows easily through water, like a puddle or a pool.